

## Press Release – *For Immediate Release*

### **Freedom Grill FG-50 Takes First in the National Barbecue Association's 2007 Awards of Excellence**

(Austin)- The National Barbecue Association (NBBQA) has announced its first place winners for their Awards of Excellence. Taking First Place honors in the Best New Product Category was the Freedom Grill FG-50 Ride-Outside Tailgating Grill.

The Freedom Grill FG-50's swing away arm and high quality portable grill make it the ideal accessory for trucks, SUVs and RVs. The arm attaches to any 2" hitch receiver, carries the grill and swings away from the vehicle for cooking. It's big enough to cook 20 burgers or 40 brats so cooking outdoors has never been more convenient. The FG-50 is perfect for tailgating, camping, fishing & hunting, and even home grilling on decks, patios, or backyards.



“The FG-50 was specifically designed to look great on the back of any vehicle and like the larger stainless steel FG-100, it cooks the best steaks on the road,” said Scott Salter, Chief Marketing Officer. “We are thrilled that the National Barbecue Association recognized us with this award because there really is no better way to grill outdoors than this.”

The NBBQA Awards of Excellence is a keen competition entered by the premier companies active in the barbecue business. The contest fielded nearly 200 entries. Awards were presented during the NBBQA's 16<sup>th</sup> annual Conference and Expo in Raleigh, NC.

Freedom Grill also earned three additional awards in the sauce categories with their new Fire Brand Grilling Sauces; handcrafted, micro-batch sauces for the freshest barbecue flavors anywhere. A list of all category winners is available at [www.nbbqa.org](http://www.nbbqa.org).

#### **About Freedom Grill**

Freedom Grill, Inc. designs and markets innovative products and accessories for the tailgating, camping and outdoor activities markets. Headquartered in Poway, California, the company's pioneering barbecues are recognized by the U.S. Patent and Trademark Office as “The Official Grill of Tailgating.” Freedom Grill products are sold through specialty BBQ, sporting goods, and hardware retailers. For more information visit [www.freedomgrill.com](http://www.freedomgrill.com).